



Media release

Montreal, January 24, 2018 –
Calling all *audiofilles*

For the 31st edition of the Montreal Audio Fest, we'd like to see more participation from women who love music. What does *audiofilles* mean? It's a pun on the term "audiophile" using the French word *fille*, literally "audiophiles of the female persuasion."

Our *audiofilles* will have their own suite at the show that they'll design as an ideal listening room, choosing both the equipment and the music to be played and welcoming visitors to the show at the Bonaventure Hotel in Montreal, coming up from March 23 to 25.

Our *audiofilles* will be mentored by women from the audio industry, who will advise them, among other things, on where to find the best equipment for their suite. And they'll team up to present a breakfast event on the Saturday morning and "5 à 7" (happy hour) on both Friday and Saturday.

The Montreal Audio Fest is the place to find the most manufacturers, distributors and retailers from the Canadian and international audio-video industry, together in the same place at the same time.

If you'd like to be one of our *audiofilles* or a mentor, contact Sarah Tremblay, president of the Montreal Audio Fest, sarah@montrealaudiofest.org